

Measurement and Evaluation Requirements for Laudes Partners

June 2026

Introduction

This one-pager sets out the minimum Measurement and Evaluation (M&E) requirements we ask of partners. M&E refers to the collection, synthesis and analysis of data and evidence.

The intent is to keep M&E practices light, consistent, and useful — for both partners and for us — while ensuring we have the evidence we need to understand progress, learn together, adapt strategy as needed, and tell a credible story of impact.

Our M&E requirements have been designed to help answer the following questions:

- a) What does success look like at the end of this initiative?
- b) Are the outcomes we expected happening? If so, or if not, why and how?
- c) What is *actually* happening in our context that should influence our work?
- d) How resilient is our organisation (how well are we set up) in the face of the challenges we are trying to address?
- e) What are we learning?
- f) How can we improve?

M&E Requirements

The table below specifies requirements regarding format, content and process, for two main deliverables: a) the Proposal and b) the Learning Brief

- Format — what partners submit (templates, narrative length, data structure) and how.
- Content — the minimum set of reflections and evidence each submission should cover.
- Process & Cadence — how often submission is due, and how it aligns with grant milestones.

	Proposal	Learning Brief(s)
Requirements		
Format	<p>A proposal template is provided for potential partners.</p> <p>Applicants are free to use alternative forms as long as all questions from the Laudes Proposal Template are addressed.</p> <p>Alternative forms include proposal templates required by co-funders, organisation strategy plans (in the case of General Operating Support grants) and project plans, as long as supplemented by Outcomes Table and Organisational Resilience assessment from the Laudes Proposal Template.</p>	<p>Annual updates on the initiative are shared by partners in accordance with the Learning Brief template.</p> <p>The Learning Brief template is provided for all active partners and can be found in the Partner Portal.</p>
Content	<p>Expected outcomes and related 'outcome signals' (2 to 6).</p> <p>Baseline organisational resilience assessment (2-4 selected components)</p>	<p>Progress towards expected outcomes (as per proposal);</p> <p>Actual outcomes: description of what changes actually happened and</p>

	<p>Potential risks facing your initiative</p> <p>Detailed budget including: a) expected co-funding and/or leverage; b) planned budget for MEL related activities (recommended minimum 2-3% of total budget).</p>	<p>reflection on factors that most contributed to the change;</p> <p>The changing context;</p> <p>Challenges and risks faced,</p> <p>Reflection on changes to organisational resilience components,</p> <p>Reasoned and evidence-based explanations for any changes in your strategy and approach</p> <p>Financial reporting on planned vs actual expenditure including co-funding or leverage raised</p>
<p>Process & Cadence</p>	<p>The proposal document is developed before the initiative begins and is added to the grant contract for future reference.</p>	<p>Learning briefs are required on an annual basis and at the end of the grant.</p> <p>In case of grants under 18 months, the minimum reporting expected is one learning brief at the end of the grant.</p> <p>After learning brief submissions, please conduct follow-up conversation with your Laudes programme point of contact.</p>