Our five-year strategy

The dual crises of inequality and climate change call for urgent, bold action. Laudes Foundation has joined the movement to accelerate the transition to a climate-positive and inclusive economy.

Our vision
is one where the global markets value all people and respect nature

Our mission
is to support brave action to inspire and challenge industry to harness its power for good

Our sectors and interventions

Finance and Capital Markets
1. Integrating the price of climate-related externalities into policy
2. Influencing investors and banks in becoming Paris-compliant across all assets
3. Engaging investors to drive business and industry toward Paris-compliance
4. Expanding new economic thinking into practical application with policymakers and business

Fashion
1. Ensuring a just transition, including social protection for workers
2. Promoting incentives for accountability, including transparency and regulatory mechanisms
3. Promoting collective action, the agency of workers and communities, and the organisations that support them
4. Enabling legislation to incentivise next generation and circular materials (and disincentivising fossil fuel-based materials)
5. Accelerating investment into next generation and circular materials (and disincentivising investment in fossil fuel-based materials)
6. Transitioning business models (in materials) to landscape approaches, creating more income security for farmers and enabling climate-positive practices

Built Environment
1. Establishing and implementing industry roadmaps as well as enabling legislation on whole life carbon and circular economy
2. Accelerating the equitable distribution of investment in net-zero carbon and resource-efficient buildings
3. Supporting communities to ensure sector decarbonisation and increased resource efficiency promote equity and inclusion
4. Accelerating the uptake of sustainable wood and bio-based materials construction through Built by Nature

Our approaches

Accelerating advocacy
Scaling research and innovation
Amplifying narratives
Strengthening accountability
Cultivating alliances
Reimagining the economic system

Working with four key stakeholders

Policymakers to create bold policy and regulatory frameworks
Investors and financiers to build an accountable financial sector
Business leaders to enable climate-positive businesses and embed inclusion and equality
Active, organised workers, producers, and communities to be part of the solution

By 2030

a climate-positive and inclusive economy would look like this in the following sectors

In finance and capital markets, we see a shift in the global economic system so that every euro invested in capital markets takes into account its impact on all people and nature

In fashion, we contribute to an apparel industry which builds long-term value for business, workers, producers and nature

In the built environment, we enable an inclusive and regenerative urban built environment that prioritises decarbonisation and inspires healthy living and working spaces