

Our five-year strategy

The dual crises of inequality and climate change call for urgent, bold action. Laudès Foundation has joined the movement to accelerate the transition to a climate-positive and inclusive economy.

Our vision

is one where the global markets value all people and respect nature

Our mission

is to support brave action to inspire and challenge industry to harness its power for good

Our sectors and interventions



Finance and Capital Markets

1. Integrating the **price of climate-related externalities** into policy
2. Influencing **investors and banks** in becoming Paris-compliant across all assets
3. Engaging investors to drive **business and industry** toward Paris-compliance
4. Expanding **new economic thinking** into practical application with policymakers and business



Fashion

1. Ensuring a **just transition**, including social protection for workers
2. Promoting **incentives for accountability**, including transparency and regulatory mechanisms
3. Promoting collective action, the agency of workers and communities, and the organisations that support them
4. Enabling **legislation to incentivise next generation and circular materials** (and disincentivising fossil fuel-based materials)
5. Accelerating **investment into next generation and circular materials** (and disincentivising investment in fossil fuel-based materials)
6. Transitioning business models (in materials) to **landscape approaches**, creating more income security for farmers and enabling climate-positive practices



Built Environment

1. Establishing and implementing **industry roadmaps** as well as enabling **legislation** on whole life carbon and circular economy
2. Accelerating the **equitable distribution** of investment in net-zero carbon and resource-efficient buildings
3. Supporting communities to ensure sector decarbonisation and increased resource efficiency promote **equity and inclusion**
4. Accelerating the **uptake of sustainable wood and bio-based** materials construction through Built by Nature

Our approaches

Accelerating advocacy

Scaling research and innovation

Amplifying narratives

Strengthening accountability

Cultivating alliances

Reimagining the economic system

Working with four key stakeholders

Policymakers
to create bold policy and regulatory frameworks

Investors and financiers
to build an accountable financial sector

Business leaders
to enable climate-positive businesses and embed inclusion and equality

Active, organised **workers, producers, and communities** to be part of the solution

By 2030

a climate-positive and inclusive economy would look like this in the following sectors

In **finance and capital markets**, we see a shift in the global economic system so that every euro invested in capital markets takes into account its impact on all people and nature

In **fashion**, we contribute to an apparel industry which builds long-term value for business, workers, producers and nature

In the **built environment**, we enable an inclusive and regenerative urban built environment that prioritises decarbonisation and inspires healthy living and working spaces